

# PUMP

THE  
CHIC  
EDITION!

FEATURED DESIGNER  
SPEAR AND ARROW

64+

PAGES  
COUTURE,  
HIGH FASHION,  
AVANT GARDE

TOP COLORS FOR SUMMER

GET ALL THE  
MUST HAVE LOOKS!

BEHIND THE SCENES  
WITH CHRISTOPHER  
JONES OF THE TDM  
AGENCY

OUR TOP  
2016 PUMP  
DESIGNER PICK

INSIDE THIS ISSUE!  
NATURAL  
BEAUTY



FEATURED  
PHOTOGRAPHER  
NICOLE YORK

FASHION  
GURU

GRAFFITI

FASHION EDITOR PAOLA GLAM  
MODERN CHIC FASHION TRENDS

WEEKLY FASHION FIX!

ISSUE LXXI - MAY 2016



# PUMP MAGAZINE CREW

## FRONT COVER/REAR COVER, PAGE 2-7:

PHOTOGRAPHER: NICOLE YORK PHOTOGRAPHY

MODELS: KOLLYN DAVIS, JENAYE KRICK,  
EMMILLEE LEAMONS, CHRISTY ASHLYN

RICO YBARRA

DESIGNER: LANCE HART

MAKEUP ARTIST: SERENA COOK

HAIRSTYLIST: JUEL BERGHOLM

IG: WEARTHESPARROW | WWW.WEARERHESPARROW.COM

## PAGE 8-9:

PHOTOGRAPHER: GELLI J. ASSISTANT: COREY STANKE | MODEL: EMILY  
LINDSAY | DRESS: SARA LINDSAY | MAKEUP ARTIST: TALIA KATHLEEN

## PAGE 10-11:

PHOTOGRAPHER: LISA SCHERER OF LISA KELLY PHOTO (INSTAGRAM:  
LISASCHERER1) | MODEL: ABBY SCHERER OF STIL MODEL MAN-  
AGEMENT (INSTAGRAMS: ABBYSCHERER1 AND HER AGENCY IS:  
STILMODEL)

MODEL: SAMANTHA WEHKING (INSTAGRAM: SAMANTHAWEHKING) |  
MAKE UP: JENNIFER KARRASCH OF FLAWLESS MAKEUP (INSTAGRAM:  
FLAWLESS\_MAKEUP\_HAIR)

HAIR: KAILY HUESLER (INSTAGRAM: KAILYCUTSHAIR) | STYLIST:  
AMANDA WASSERMAN OF SEVENTH STREET VINTAGE (INSTAGRAM:  
7SV)

## PAGE 12-15:

EXCLUSIVE INTERVIEW

MODEL: LAMIKIA NEWMAN-MODEL | HAIRSTYLIST: LAMIKIA NEWMAN

| PHOTOGRAPHER: ERIK COCKS & JAMES HUNTER

MUA: LAMIKIA | DESIGNER FOR WARDROBE: CARL PEAY

## PAGE 16-17:

PHOTOGRAPHER: SARAH EASTON | MODEL: CIARA ROBERTS | WARD-  
ROBE & HEADPIECES: PEITHO BLACK

## PAGE 18-19:

EDITORIAL UNIVERSUM | PHOTOGRAPHY ALEXEY MARTYNOV |  
INSTAGRAM @INVESTICO

MAKEUP & HAIR ANASTASIA KURACH | INSTAGRAM @NASTJAKURACH

| MODEL ELIZABETH KOZLOVA | @ELIZABETH\_KOZ

POST-PRODUCTION ALEKSANDRA SIBIRTSEVA | INSTAGRAM @  
ALSIB\_RETOUCH

## PAGE 20-21:

PHOTOGRAPHER: ANNIE JUTARAT SRIKIJROJ | MODELS: BROOKE  
FINATO | RUBY CHOY | KATHRYN ROBB | RHIANNON HEALY | SARAH  
WALKER

## PAGE 22-23:

PHOTOGRAPHY ALEXEY MARTYNOV INSTAGRAM @INVESTICO  
MAKEUP & HAIR ANASTASIA KURACH INSTAGRAM @NASTJAKURACH

MODEL EKATERINA LUNEVA INSTAGRAM @EKATERINA\_LUNEVA13

POST-PRODUCTION ALEKSANDRA SIBIRTSEVA INSTAGRAM @  
ALSIB\_RETOUCH

## PAGE 24-25:

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CONTACT: HTTPS://WWW.FACEBOOK.COM/TINA.

POTYNA?FREF=TS | HTTPS://WWW.FACEBOOK.COM/TINA.

POTYNA?FREF=TS | INSTAGRAM: @PICCOLADOLCEELY

## PAGE 26-27:

MODEL: DANIELLE TISCHLER | FLOWER CROWN AND BOUQUET: AISLE  
OF EDEN | MAKEUP: ECLIPSE MAKEUP AND BEAUTY | PHOTOGRA-  
PHER: ASHLEIGH DEFRENZA

## PAGE 28-31:

PHOTOGRAPHER - MIRELA KRALJEVIC | MODEL - VALENTINA GAGIC |

@AVA MODEL MANAGEMENT | HMUA - VALENTINA GAGIC | DESIGNER

- LEATHERON

## PAGE 32-33:

PHOTOGRAPHER: LISA LIZARRAGA - DREAMY CAPTURE PHOTOGRA-  
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TAGRAM.COM/DREAMYCAPTURE | TWITTER: HTTPS://TWITTER.COM/

DREAMYCAPTURE | CONTACT: LISA@DREAMYCAPTURE.COM | MODEL:

KEECIA JONES | CONTACT: KK317@HOTMAIL.COM HTTPS://WWW.



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**PAGE 34-35:**

"GRAFFITI FUSION"  
MODEL: LORENZO CIAGHI | HTTPS://WWW.FAC | BOOK.COM/LORENZO.CIAGHI.7?FREF=TS  
| MUHA: BELINDA MATHESON | HTTPS://WWW | FACEBOOK.COM/BELINDA.MATHESON | FASHION DESIGNER: CAMERON AND JAMES CLOTHING DESIGNS | HTTPS://WWW.FACEBOOK.COM | CAMERONANDJAMES?FREF=TS | PHOTOGRAPHER: BELINDA MATHESON PHOTOGRAPHY | HTTPS://WWW.FACEBOOK.COM/BELINDAMATHESONPHOTOGRAPHY | @BELINDAMATHESON | PHOTOGRAPHY | LOCATION: HOSIER LANE - MELBOURNE | AUSTRALIA

**PAGE 36-37:**

BENJAHMIN SANDOVAL | FB:HTTPS://WWW.FACEBOOK.COM/BENJAHMIN.SANDOVAL?FREF=TS AND HTTPS://WWW.FACEBOOK.COM/SANDOVALPHOTOSYNTH/?PNREF=LHC , INSTAGRAM: @BENJITSU300, TWITTER: @BENJITSU MODEL: AVA DEL CIELO | AVA DEL CIELO SOCIAL MEDIA FB HTTPS://WWW.FACEBOOK.COM/AVA | REYESURIOSTE?FREF=TS INSTAGRAM:@AVA DEL\_CIELO | JACQUI DANIELS SOCIAL MEDIA FB HTTPS://WWW.FACEBOOK.COM/JACQUIDANIELSOFFICIALMODELIN GPAGE/?FREF=TS INSTAGRAM:@JACQUIDANIELS

**PAGE 38-39:**

MODEL - MAKAILA MARY FRANCIS ALCAIDE | HAIR STYLIST - JENNY ALTON | JEWELRY DESIGNER - LANA MAY | COUTURE GOWNS - ANTOANETA BALABANOVA OF GALINA'S COUTURE | DANA DANLEY - PHOTOGRAPHER/STYLIST

**PAGE 40-41:**

MODEL - MISS HARLEYV | HTTPS://WWW.FACEBOOK.COM/HARLEYVONFIERCE?FREF=TS , HTTP://WWW.MODEL-MAYHEM.COM/MISSHARLEYV | HARLEY\_VON\_FIERCE (INSTAGRAM) | PHOTOGRAPHER- SCOTTA.A.SMITH | WWW.FACEBOOK.COM/SCOTTALANPHOTO7 | CAR PROVIDED BY: WAYNE LOWRY | MUHA- MAKEUP BY MINDY | HTTPS://WWW.FACEBOOK.COM/MAKEUP-BY-MINDY-620241288078626/?FREF=TS

**PAGE 42-43:**

SAB FIVE FIVE (AN ECO FRIENDLY LABEL) PHOTOGRAPHY / RETOUCHING: BHARATHAN KANGATH-ERAN @ THE SHED STUDIOS | INSTAGRAM: @THESHEDSTUDIOSAUSTRALIA | TWITTER: @THESHEDSTUDIOS FB: HTTP://WWW.FACEBOOK.COM/THESHEDSTUDIOSFAN-PAGENEW/ | DESIGNER: SAB FIVE FIVE | H+MUA: CHRISTINE DROUGAS | MODEL: REAGAN O

**PAGE 44-45:**

PHOTOGRAPHY / RETOUCHING: BHARATHAN KANGATH-ERAN @ WWW.THESHEDSTUDIOS.COM.AU | CONCEPT & LOGISTICS: MEDI ESMail @ WWW.ME-PHOTOGRAPHY.COM.AU | DESIGNER: MARGARET SYLVESTER @ SILVERSTAR DESIGNS | MODEL: NOORAIN R | LOCATION: PERTH, WESTERN AUSTRALIA - AT AN ACTUAL SHIP WRECK.

**PAGE 46-47:**

PHOTOGRAPHER: MAGGIE SMITH PHOTOGRAPHY WWW.MAGGIESMITHPHOTOG.COM | MODEL: MAGON VILLALPANDO | HAIR: JESSE GONZALES

**PAGE 48-49:**

TITLE: BLUE WILDERNESS | PHOTO/EDITING: TATIANA MINELLI. (HTTPS://WWW.FACEBOOK.COM/TATIANAMINELLIPH/ , HTTPS://WWW.INSTAGRAM.COM/TATIANAMINELLI/) | MODEL: GLORIA FOGLIETTI. (HTTPS://WWW.FACEBOOK.COM/GLORIAOFFICIAL/TIMELINE , HTTPS://WWW.INSTAGRAM.COM/GLORIAF\_VWEIRD/) | STYLIST: KHRYSTYNA VISCONTI. (HTTPS://WWW.FACEBOOK.COM/KHRYSTYNAVISCONTISTYLIST?FREF=TS , HTTPS://WWW.INSTAGRAM.COM/KHRYSTYNAVISCONTI.STYLIST/) | MUA/HAIR: CAMILLA GIOVAGNOLI. (HTTPS://WWW.INSTAGRAM.COM/CAMILLA/) | ASSISTANT: DAVIDE SAVO. (HTTPS://WWW.INSTAGRAM.COM/DAVIDE8815/) | LOCATION: PISCINA COMUNALE DI GUALDO TADINO - AZZURRA SOC. COOP.S.D. (HTTP://WWW.AZZURRAPISCINE.IT/PISCINA-DI-GUALDO-TADINO/) | SPECIAL THANKS: FILIPPO RONDELLI (HTTP://WWW.STUDIO816.IT/), CRISTIANO BRUNETTI.

**PAGE 50-51:**

PHOTOGRAPHER PHILLIP RITCHIE | MODEL CHRISTIANA DOWDY | HAIR AND MAKE UP KAREN BATES-ASHLEY | WARDROBE DESIGNER JEN AWAD

**PAGE 52-53:**

MODEL: NAOMIE ISASOLE KAT | PHOTOGRAPHER & RETOUCHER: TEZ WANEM (TEZ PHOTOGRAPHY) | HAIR STYLIST: AHKIM TAN | MUA: MARTHA MOK

**PAGE 54-57:**

PHOTOGRAPHER - KEVIN RUSSELL  
MODEL - SHAVONNE MARIE | MUA - KEVIN HENDRICKS HAIRSTYLIST - SHAVONNE MARIE | WARDROBE- FOREVER 21 | WWW.TEAMDIVAMODELSMAG.COM

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**PAGE 58-59:**

PHOTOGRAPHY - NATHAN DUKES  
MODEL & HAIR & MAKEUP ARTIST - DENI HACKETT  
LOCATION - CANBERRA, ACT, AUSTRALIA

**PAGE 60-61:**

PHOTOGRAPHER | DAVIDE DRUSO  
FASHION EDITOR,  
STYLIST & JEWEL  
CONSULTANT | PAOLA GLAM  
MODELS | GEORGINA HOBOR & PETIA PETROVA  
MAKE UP & HAIR STYLIST | DIANA GERARDI

MULTI-BRAND STORE | CLAUDIO CESETTI BOUTIQUE  
LOCATION | ROME, B-SUBWAY  
PAGE RIGHT AND PAGE LEFT/LEFT SIDE:  
MODEL | GEORGINA HOBOR  
BLACK T-SHIRT | BACK TO BASIC MNML  
JILET | MNML  
LEGGINS | HIGH TEC  
CAP | MNML  
JEWELS | LIM.GLAM  
PAILLETES BAG | LIM.GLAM  
SNEACKERS | CONVERSE LIMITED EDITION

PAGE LEFT/RIGHT SIDE:  
MODEL | GEORGINA HOBOR  
BLACK T-SHIRT | BACK TO BASIC MNML  
JILET | MNML  
LEGGINS | HIGH TEC  
CAP | MNML  
JEWELS | LIM.GLAM  
PAILLETES BAG | LIM.GLAM  
SNEACKERS | CONVERSE LIMITED EDITION  
MODEL | PETIA PETROVA  
SHIRT | ODIEUSES  
PANTS | VIA DELLE ROSE  
CAPE | HOUTE COUTURE MNML  
JEWELS | LIM.GLAM  
BOOTS | SM

**PAGE 62-63:**

PHOTOGRAPHER | DAVIDE DRUSO  
FASHION EDITOR, | STYLIST & JEWEL  
CONSULTANT | PAOLA GLAM  
MODELS | GEORGINA HOBOR & PETIA PETROVA  
MAKE UP & HAIR STYLIST | DIANA GERARDI  
MULTI-BRAND STORE | CLAUDIO CESETTI BOUTIQUE  
LOCATION | ROME, B-SUBWAY  
PAGE LEFT: MODEL | PETIA PETROVA | SHIRT | ODIEUSES | PANTS | VIA DELLE ROSE | CAPE | HOUTE COUTURE MNML | JEWELS | LIM.GLAM | BOOTS | SM  
PAGE RIGHT: MODEL | GEORGINA HOBOR | ECO-FUR JACKET | JUJIL | PRINTED T-SHIRT | MUGATO | ECO-LEATHER SKIRT | JUJIL | JEWELS | LIM.GLAM | BOOTS | SM  
PHOTOGRAPHER | DAVIDE DRUSO | FASHION EDITOR,  
STYLIST & JEWEL CONSULTANT | PAOLA GLAM  
MODELS | GEORGINA HOBOR & PETIA PETROVA | MAKE UP & HAIR STYLIST | DIANA GERARDI  
MULTI-BRAND STORE | CLAUDIO CESETTI BOUTIQUE | LOCATION | ROME, B-SUBWAY

# THE TEAM BEHIND THE SCENES

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**SOME PREVIOUSLY FEATURED CELEBRITIES**

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VICTORIA HENLEY  
ROMEO TOSTADO  
ADAM SMITH  
BILLY VERA  
NICKY HILTON  
AUGIE DUKE  
SUMMER CROSLY  
ULORIN VEX  
OLIA BURTAEV  
ALAN THICKE  
ROMANIE SMITH  
DREW TALBOT  
NEIDE HALL  
CHARLES FLANAGAN  
HOUSE OF BYFIELD  
YOSSI DINA

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# Spear & Arrow

*Featuring Designer Lance Hart*

PHOTOGRAPHER: NICOLE YORK PHOTOGRAPHY | MODELS: KOLLYN DAVIS, JENAYE KRICK, EMMILEE LEAMONS, CHRISTY ASHLYN RICO YBARRA | DESIGNER: LANCE HART | MAKEUP ARTIST: SERENA COOK | HAIRSTYLIST: JUEL BERGHOLM

**T**his brand has always been a dream for years, but finally took place in 2012. While most were preparing for “the end”, I was preparing for the beginning. I decided dreaming wasn’t good enough so I created Spear and Arrow.

I created it not only for me, but for everyone, for the purpose to prove that whatever you dream can come true and be accomplished if you have the courage and ambition it takes to become someone you thought you’d never be. That was the total inspiration for this brand to have that courage and ambition, what my logo embodies. The spear symbolizes the courage it takes and the arrow symbolizes the ambition you need. Spear and Arrow is an apparel company that embraces courage and ambition. I also want to spark curiosity within others to find their freedom, whatever that may be.

Do you remember what you wanted to be when you were a kid? I wanted to be an Astronaut and in a way I am. Because I’m exploring another world I created for myself, a world without boundaries to never limit myself. I found my freedom in fashion, the freedom to do what I want and go where I want in style. Whatever lifestyle you live in, you can live in this brand and wear it out to find your freedom. But it’s more than just apparel. It’s how you feel in it and how you wear it. It’s what you do in it and where you go in it that makes Spear and Arrow who we are. I want to give you what

Spear and Arrow is. That is what I want for others like me and if you’re not, you can be as well. All it takes is a little courage and a little ambition. I know there are other dreamers out there, so when you’re finding your freedom, why not do that wearing my brand; a brand that embraces and encourages that very thing.

I wanted to start a clothing line that would embrace the ideas of individuality. I wanted to create a dynamic design that would blend in, but also stand out in harmony with each other in a world full of broken and lost dreams. I wanted to share my dream with others. The best way I knew how to do that is to create a dream that not only could be worn by others, but also embraced by chasing, reaching, and accomplishing your own dreams. It’s not about fashion. It’s about the freedom to live how you want to live and to live in the life that you create for yourself. Find your freedom. Never stop dreaming. Never stop pursuing what’s inside you. Be relentless, be ambitious, be courageous, most of all be you. Defend what you believe in because we believe in you.

My ideas come from my passion to encourage others; to find their freedom, to

follow their arrow, to never fit in, to be bold, be beautiful, to love, to explore, to evolve, to exist, to live, die and rise, and become your dream. I’ve been scared a lot of times to the point of giving up, but every time I got to that place on the path I created for myself; I never gave in to giving up. Because the only obstacles that were in my way were the ones I put there. It’s in those moments I push myself again to keep going past the struggle within. If your dreams don’t scare you, you’re not dreaming big enough. Remember if you’re not dead yet, you’re not done yet. This is not a selfish brand in a relentless pursuit for success and money. Those are great and nice to have but to me, success isn’t making this brand acknowledged. Success will come when I know I encouraged others to be successful through this brand. Building this brand gave me an awesome opportunity to meet all the amazing people that helped in so many ways. I honestly never thought this brand would take me this far and it didn’t. The support from my family, friends, and everyone in between including myself got me this far and here I am and here you are reading these words. Thank you.





  
SPEAR ARROW  
APPAREL



SPEAR ARROW  
APPAREL



PHOTOGRAPHER: NICOLE YORK PHOTOGRAPHY | MODELS: KOLLYN DAVIS, JENAYE KRICK, CHRISTY ASHLYN, EMMILEE LEAMONS, RICO YBARRA | DESIGNER: LANCE HART | MAKEUP ARTIST: SERENA COOK | HAIRSTYLIST: JUEL BERGHOLM | IG: WEARTHESPARROW | WWW.WEARERTHESPARROW.COM



# Finally SPRING

## *Blooming Out of the Ordinary*

Photographer: Gelli J. Assistant: Corey Stanke | Model: Emily Lindsay | Dress: Sara Lindsay | Makeup Artist: Talia Kathleen

**A** newly graduate, newly married, newly moved photographer based in Seattle is probably the shortest narrative I can come up with about my past year's journey. There were a lot of moving and adapting that happened. I graduated from Hallmark Institute of Photography last June 2016 and everything after that was just a crazy roller coaster ride.

I stopped shooting for the rest of the year because life happened. I got married weeks after graduation, stayed in Michigan for the summer, and finally moved and settled in Seattle just in time for winter. My husband and I moved with our car full of whatever we can fit in it together with our hopes and dreams in becoming successful in our own careers. We're both photographers: Corey's into lifestyle and outdoors while I'm into portraits and fashion. I was so optimistic when we moved out thinking everything is going to go the way I planned it. I was planning on assisting photographers, get portrait clients, and basically get myself going. Well, that did not happen. We did not know anyone in the area. We only had us for a good five months. It definitely felt like a long, cold winter that took over my life. I was longing for spring, longing for some sunshine. After some time, I ended up finding a group on Facebook that led me to network with some amazing models, makeup artists, stylists, and fellow photographers. I eventually met some creative people and made friends. Our new home finally started feeling like home, like we belong. There was a sense of be-

longing and acceptance. Seattle Open Shoots helped me get out of the rut I was in. I started networking, conceptualizing, shooting, and editing. I slowly got back to my daily grind of things. My first shoot was with Sara's kids, Emily and Jack, and we did a retro inspired shoot. That turned out fantastic that I wanted to work with them again. Sara has such an open mind about photography and artistry that when she asked me about shooting at the tulip farm I had to say yes. I said yes knowing I have something crazy in mind. I said yes knowing she will be up for it with me.

I told her about a paper dress my friends and I made when I was in school and thought it would be perfect for the location. It's different. I wanted something that pushed my creativity and vision which I wasn't able to do for such a long time. I was skeptical at first having Sara make one in just a couple of days before the shoot but we pushed through. She would send a picture of it and I'll give my input about it. She took my vision into reality and I cannot thank her enough.

Emily was such a wonderful child model to work with. She took direc-

tion well and is really professional. Talia did a wonderful job with the makeup. I just sent her my idea board and she hit it on the spot! Of course I cannot forget about Corey, who believed in me when I failed to believe in myself. He was also there helping me out with equipment while I was shooting. I also want to give a shout out to my family for their endless support and love.

I just needed to push myself out of the rut and looking at these photos we came up with, I am so happy I did. Beyond being a photographer, I love creating. Creating is what makes me want to shoot more. Going beyond my limits and seeing my vision come into reality is an accomplishment itself that I can be proud of. Making my clients feel beautiful in their own ways is my promise but creating art pieces is what keeps me going.

It is a step forward to be able to share this art piece with everyone and I am glad I took a leap of faith and made my vision come to life. I would love to have clients that would take a step out of the box with me just like what Sara and I did. Spring is definitely here painting life with hopes and dream come true.





# GOLDEN

*“Don’t be into trends. Don’t make fashion own you, but you decide what you are, what you want to express by the way you dress and the way you live.” — Gianni Versace*

Photographer: Lisa Scherer of Lisa Kelly Photo (Instagram: lisascherer1) | Model: Abby Scherer of STIL Model Management (Instagrams: abbscherer1 and her agency is: stilmodel) | Model: Samantha Wehking (Instagram: samanthawehking) | Make Up: Jennifer Karrasch of Flawless Makeup (Instagram: flawless\_makeup\_hair) | Hair: Kaily Huesler (instagram: kailycutshair) | Stylist: Amanda Wasserman of Seventh Street Vintage (instagram: 7SV)



**M**y concept for “Golden” came from a long time love of 70’s fashion. I was a 70’s child and I remember vividly my mom dressing in the summer. Her care free style of cut off jean shorts, halter tops and fitted t-shirts always seemed so effortlessly cool. The fashion was fun, colorful and sexy. The shoot took place in a small local town in my area that hit it’s peak in the 1970’s and has not changed much since then, it has a very industrial feel. As my concept bloomed I started putting together my team, I knew I had to find the perfect Stylist.

**Amanda Wasserman** fit exactly what I needed, she is the owner of **Seventh Street Vintage** and has been collecting vintage clothing and accessories for quite some time. The looks she brought for the shoot were vintage pieces from Cloud Break, Levis, Worthington, Knit Works along with a current fashion pieces from

Free People, H&M and Urban Outfitters. My Hair and Make Up crew took my concept to the next level with the perfect smokey eye and nude lip.

**Jennifer Karrasch** of Flawless Makeup and Hairstyling understood the need for fresh clean make up to match the 70’s girls laid back vibe. Jennifer has been in the beauty industry since 2011 and is my go-to person for make up on editorial shoots.

**Kaily Huesler** is a full time hair stylist and did a wonderful job at creating styles that were current but kept with the 70’s theme. T

he models **Samantha and Abby** worked so well together with their yin and yang looks of dark and light. They kept the feel of the shoot fun which is exactly what I was working towards.



# EXCLUSIVE INTERVIEW WITH LAMIKIA NEWMAN-MOORE

## *Model On The Rise*

MODEL: LAMIKIA NEWMAN-MODEL | HAIRSTYLIST: LAMIKIA NEWMAN | PHOTOGRAPHER: ERIK COCKS & JAMES HUNTER  
MUA: LAMIKIA | DESIGNER FOR WARDROBE: CARL PEAY

### *“KEEP PUSHING, YOU’VE GOT THIS!”*

Pump: what can you tell us about yourself?

Lamikia Newman-Moore: Hello my name is Lamikia Newman-Moore I'm 29 years old. I'm originally from Pennsylvania and now reside in Bradenton Florida. I became a model at the age of 14 and I fell in love with it ever since. I'm very photo genic and love the camera. Being a model is very hard work but if you put your mind to it and have faith in what you do you shall succeed. I've always been told I have a one of a kind smile and should show it so I'm always smiling everywhere I go. And if I had to say anything to any other models that are getting into modeling it would be "Keep Pushing You've Got This"

Pump: What other talents do you have in the industry, do you have interest in dance, acting, brand ambassador positions as well, or strictly print and runway?

Lamikia Newman- Moore: My other talents are singing, writing, runway

Pump what is your experience in modeling?

Newman- Moore: . I've been doing modeling 15 years. I've done print and glamour, Runway and fashion shows

PUMP: What is your experience with modeling?

NEWMAN-MOORE: My experience has been great and a true

blessing right now. I got to meet new people and network a little so that's always good in the modeling career

PUMP: Tell us about your modeling career.

NEWMAN-MOORE: .My modeling career so far has been amazing due to meeting new models and photographers that can help you as well. I've expanded more then when I first started modeling.

PUMP: Where would you like to continue your career and what do you hope to accomplish?

NEWMAN-MOORE: I'd like to continue to be a model because its one of my passions and always have been since I was a little girl. So I hope to accomplish leading my own modeling agency one day for teens

PUMP: How would you describe your professional interests?

NEWMAN-MOORE: I would describe my professional interest is that I'm very determined and no matter what I always push myself to be confident

PUMP: What's your background in modeling? When and why did you get started? Was it for the glamour? The money? Pure kicks?

NEWMAN-MOORE: My background in modeling is I when I started. I started at age 14. I wanted to be a model because

my family always talked about putting me into pageants. And I love to be glamorous but that's not the reason why I model I do it for myself. I model to remind myself that I'm still beautiful and just because you have children you can still look like a million bucks.

PUMP: Who are some of your favorite models and designers, and why?

NEWMAN-MOORE: Tyra banks because she has inspired me in so many ways when I was first starting modeling. My designer would have to be Calvin Klein,

PUMP: Which fashion magazines, websites, blogs, and catalogs do you visit most often?

NEWMAN-MOORE: I look at a lot of jet magazines, Time Magazines. I often visit clothing websites and blogs on social media such as Facebook, Instagram, Twitter, Snap Chat ect.

PUMP: What's your fashion mantra?

NEWMAN-MOORE: My fashion mantra is just staying relaxed and focused on my work.

PUMP: How would you describe your style? Consider anything and everything from color to historical eras and more.

NEWMAN-MOORE: I like to be very color coordinated with all my cloths from the socks on up.



# ON THE RISE LAMIKIA NEWMAN-MOORE

PHOTOGRAPHER

ERIK COCKS & JAMES HUNTER

MODEL & HMUA

LAMIKIA NEWMAN-MOORE

DESIGNER

CARL PEAY

MODEL: LAMIKIA NEWMAN-MOORE | WEBSITE: [HTTP://WWW.MODEL MAYHEM.COM/3372858](http://www.modelmayhem.com/3372858)  
FACEBOOK: [HTTPS://M.FACEBOOK.COM/PROFILE.PHP?ID=862097860515526](https://m.facebook.com/profile.php?id=862097860515526) | INSTAGRAM: MIKIATHEMODEL

# EXCLUSIVE INTERVIEW WITH LAMIKIA NEWMAN-MOORE

## MODEL ON THE RISE

MODEL: LAMIKIA NEWMAN-MODEL | HAIRSTYLIST: LAMIKIA NEWMAN  
PHOTOGRAPHER: ERIK COCKS & JAMES HUNTER | MUA: LAMIKIA | DESIGNER FOR WARDROBE: CARL PEAY

**PUMP:** Where do you generally shop?

**NEWMAN-MOORE:** I usually just shop at the mall but lately everybody has been going to the movies

**PUMP:** What other modeling projects have you done? Could you provide links?

**NEWMAN-MOORE:** I walked the runway in body paint. It was just a show for fun and exposé

**PUMP:** Out of all of the photos the photographer took of you, which is your favorite and why?

**NEWMAN-MOORE:** My favorite photographer would have to be Erik Cocks because he takes his time to create true art. Also Roland Dawson because I think he's a great photographer as well and puts his all into it.

**PUMP:** What makes [your city's] fashion unique?

**NEWMAN-MOORE:** My city's fashion is unique because you can dress how you like and still build a trend that people would like. That's what makes it unique.

**PUMP:** Do you have any other experience in the fashion industry (writing, photography, marketing, etc.)?

**NEWMAN-MOORE:** I like to make my own T-Shirts, Jeans and hair clips as far as fashion. I enjoy taking photos as well so I might start photography myself

**PUMP:** What is fun and rewarding about modeling?

**NEWMAN-MOORE:** What's fun about modeling is you get to network and meet new people in the same industry you are. And what's

rewarding about it is that you can get signed and be published in magazines. Just to see yourself period in anything is exciting

**PUMP:** What do you dislike about modeling?

**NEWMAN-MOORE:** I dislike the humiliation and that some people give or you get lied to

**PUMP:** What advice do you have for other aspiring models?

**NEWMAN-MOORE:** My advice would be that you keep focused on what you do in life and never think you can't do something cause you can just keep your mind clear and stay with it and tell yourself I got this

**PUMP:** How do you prepare for a modeling shoot?

**NEWMAN-MOORE:** I pack my bag the night before. I make sure everything is in my bag that I will need.

**PUMP:** What makes a stylish lady or man? Is there a difference?

**NEWMAN-MOORE:** There's really no difference because a man or female they can both be stylish

**PUMP:** What comments do you have about frugal fashion—smart or petty? When to be frugal and when not to be.

**NEWMAN-MOORE:** Always think smart and never petty about fashion because you can turn anything into fashion and style it your own way.

**PUMP:** Who are some of your favorite fashion photographers? (They do not have to be famous.)

**NEWMAN-MOORE:** Roland Dawson, Erik Cocks, Damond Howard,

James Hunter

**PUMP:** What does fashion mean to you?

**NEWMAN-MOORE:** Fashion to me is what you make it. Everyone has their own way of how they put their clothing together

**PUMP:** What distinguishes a good model from a bad one?

**NEWMAN-MOORE:** A good model will be on time and be prepared for her shoots/shows. A bad model is always late or no shows or never prepared

**PUMP:** What distinguishes a good photograph from a bad one?

**NEWMAN-MOORE:** A good photographer will give you as much hard work on your photos as much as you work hard on posing and angles. A bad photographer will just let you look silly

**PUMP:** What are some things you dislike/hate about the fashion industry?

**NEWMAN-MOORE:** I dislike how some items are put together wrong during a fashion show

**PUMP:** What are some other cities you think provide good/great shopping experiences?

**NEWMAN-MOORE:** I think New York has good shopping places as well as Virginia

**PUMP:** How has modeling changed other aspects of your life?

**NEWMAN-MOORE:** It hasn't really changed to much but I can say I have more support and my family now sees what I can do

**PUMP:** Do you do your own hair and make-up?

# LAMIKIA

NEWMAN-MOORE: Yes my hair is natural. I like to keep the natural look. I also do my own makeup as well

PUMP: What are some of the main differences between runway and photographic modeling?

NEWMAN-MOORE: Runway is a fashion show and photographic is more like walking and taking photos. You just more still with photographic modeling

PUMP: Describe the atmosphere when you're on a shoot. Do you play music? Do you talk with the photographer between shots?

NEWMAN-MOORE: When I get to the location of the shoot I will play music to losing up a little bit. And its always good to talk to your photographer so you guys are on the same page of what your shooting

PUMP: Tell us about yourself: Why do you want to work as a model? Why are you interested in this Career? What led you to apply for this job?

NEWMAN-MOORE: I'm photogenic and I love modeling. I'm 29 now and been modeling since the age of 14. I want to work as a model so I can show other women or teens how to become a model. I'm interested in this career because its one of my goals to accomplish. What led me to apply myself as a model would have to be my grandmother inspiring me to do it

PUMP: Tell us about your education? What languages do you speak? Have you attended fashion modeling courses? What courses have you taken?

NEWMAN-MOORE: I graduated from Ceader Cliff High School. I do speak another language besides English I'm also Spanish. Speaking two languages is good in the job career just in case they need you for promo work or commercials. I would like to attend some fashion modeling courses when I can.

PUMP: Why would you think you're fit for being a model?

NEWMAN-MOORE: I'm fit because I have faith in myself and I have support that has my back and they push me everyday cause they see the passion I have for modeling

PUMP: What are your goals as a model? How do you see yourself progress in this field?

NEWMAN-MOORE: My goals are to be a top model one day. I can see myself progressing more each and everyday just by looking back from when I first started

PUMP: What do you know about the advertisement industry, advertising psychology and photography?

NEWMAN-MOORE: I'm still learning things as far as advertising ect

PUMP: What is your nutrition? How often



do you go to the gym? Do you practice constantly?

NEWMAN-MOORE: I go to the gym 4 times a week and I drink plenty of water and fluids and I try to eat healthy food.

PUMP: What are you likes and dislikes?

NEWMAN-MOORE: I like learning new things in modeling. I dislike when there's no communication between the model and a photographer

PUMP: What is your availability? Travel-



ing? Full-time, part time? hours?

NEWMAN-MOORE: I'm available on Thursdays and the weekends. I love to travel. I'd work full time as a model if given the chance

PUMP: Anything else you'd like to say?

NEWMAN-MOORE: That being a model and mother is a hard job but with the right mind set and support you can go far

Please list the following that apply to you that you would like published:

Model: Lamikia Newman-Moore

Website: <http://www.model-mayhem.com/3372858>

Facebook: <https://m.facebook.com/profile.php?id=862097860515526>

Instagram: MikiatheModel

# NEWMAN-MOORE



Photographer: Sarah Easton \\ [www.facebook.com/saraeastonphotography](http://www.facebook.com/saraeastonphotography) | Model: Ciara Roberts \\ [www.facebook.com/CapturedByCiaraPhotography](http://www.facebook.com/CapturedByCiaraPhotography) | Wardrobe, including | Headpieces: Peitho Black \\ [peithoblack.etsy.com](http://peithoblack.etsy.com)

# Peitho BLACK

*“Fashion is not something that exists in dresses only. Fashion is in the sky, in the street, fashion has to do with ideas, the way we live, what is happening. — Coco Chanel*

*Photographer: SARAH EASTON*  
*Model: CIARA ROBERTS*  
*Wardrobe & Headpieces: PEITHO BLACK*

# Universum

*“Fashion is not necessarily about labels. It’s not about brands. It’s about something else that comes from within you.” — Ralph Lauren*

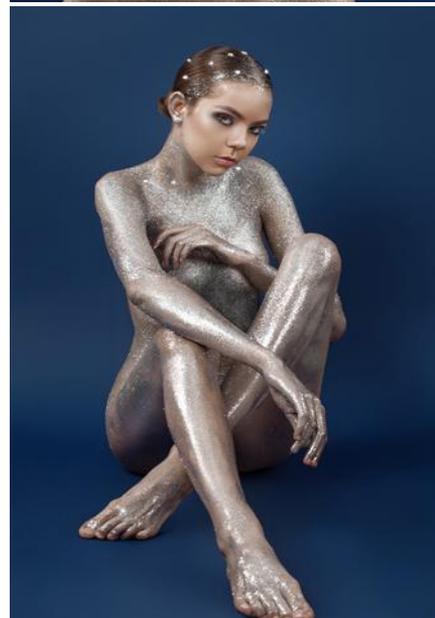
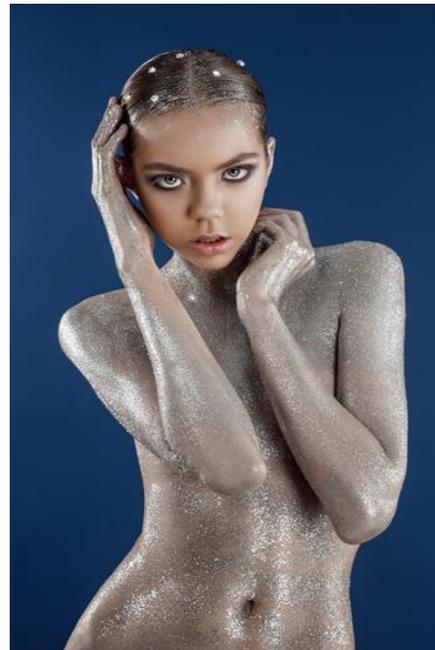
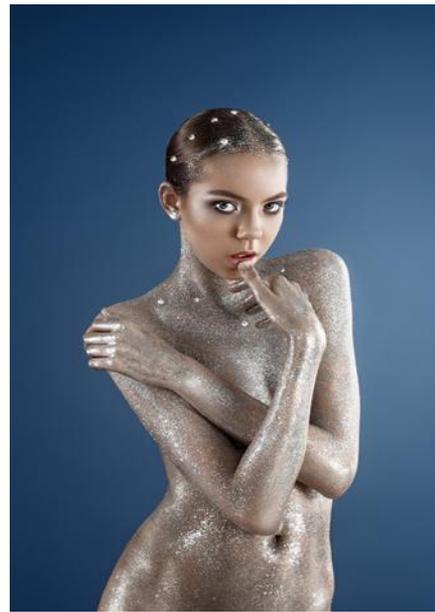
Editorial Universum | PHOTOGRAPHY ALEXEY MARTYNOV | Instagram @investico  
 Makeup & Hair ANASTASIA KURACH | Instagram @nastjakurach  
 Model ELIZABETH KOZLOVA | @elizabeth\_koz  
 Post-Production ALEKSANDRA SIBIRTSEVA | Instagram @alsib\_retouch

**A**lexey Martynov of Moscow, Russia, has been working in an office. Martynov’s professional sphere is investment analysis and marketing. As of now Martynov is a marketing and strategy director for a chemical holding.

In my youth I used to go to an art school which was quite successful as one of my paintings was presented at several local exhibitions. Unfortunately, this time is long gone now, but my soul still looks for some creativity. Maybe I’m just tired of formidable Excel tables and irking calculations. So, nearly a year ago I took a deci-

sion to follow my heart’s deepest calling and start doing something instead of dreaming about it. I devoted some of my free time to the art of photography as long as I really love taking pictures of old cities, especially at dawn. I managed to produce an Italian series which I found noteworthy. I also derive great

inspiration from shooting beautiful women. Yes, I know how corny it sounds;) But I honestly cannot think of something more exciting. Fashion and art are my favorite genres ultimately. In my works I do my best to create deep, meaningful images framed by fine aesthetics.





# Pure

*“Fashion should be a form of escapism, and not a form of imprisonment.” – Alexander McQueen*

PHOTOGRAPHER: ANNIE JUTARAT SRIKIROY | MODELS: BROOKE FINATO | RUBY CHOY | KATHRYN ROBB | RHIANNON HEALY | SARAH WALKER



Out of all kind of photography I have done, portrait would be one of my favorites. In the past 3 years that I have been working with Brooke Lee Modeling, I have done many portrait photo shoots, I can probably say that I have shoot over 200 faces in the past 3 years. I found portraits is very interesting, everyone has different look, shape, colours and style. Every portrait shoot is a challenge for me, it is not just turning up with my camera and shoot, and it is not just having a model on set and shoot. It is involving planning outfits, lighting set up, find their best angles. For example, I have to pick the right colour for this person, using the right light for this person and plus, everybody have their own best angles.

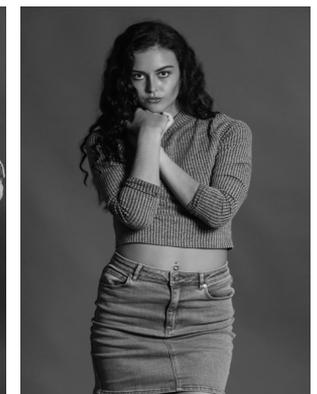
In this year, I am focusing on doing series of portraitures. I love to shoot with different people. Experience new studio lighting techniques as well as natural lights. For this series "PURE" - the concept is natural and confident.

I made the photos in black and white because I think it does make the photos looks stronger than in colour and helped to boost up the contrast in the photos. I have selected particular models with different features from light to dark complexions for this shoot. I do think that everyone has their own unique, and beauty.

I asked all models to do very strong and confident expression in this shoot. And they did bring out that expression very well.

The models in this shoot basically have very light natural makeup and hair. As I wanted it to look as natural as I can, I did not want it to look too perfect. I did play around with different lighting, creating shadows & contrast.

With my style, I would say that I am still developing my style at the moment. But I love to create something like a series shoots or stories shoots in the near future. I currently have a few ideas in mind but trying to get everything together at the moment.







# *HARMONY*

Photography ALEXEY MARTYNOV Instagram @investico  
Makeup & Hair ANASTASIA KURACH Instagram @nastjakurach  
Model EKATERINA LUNEVA Instagram @ekaterina Luneva13  
Post-Production ALEKSANDRA SIBIRTSEVA Instagram @alsib\_retouch



# JET' AIMEE

## A FASHION TALE

*“Seduction, falling in love, passion, to be left and goodbye...”*

Photography and Post-Production: Maurizio Caschera | Styling: Gianluca Esposito Hats & Crafts | Make Up: Simona Damiano | Model: Nuzza Bulla

**G**lasses and large brims “...because I cannot see you like before...”, your eyes seem to be different, hidden, your eyes..look like the eyes of the winner...but they are ones of who left you.

“GI’E hats and crafts” by Gianluca Esposito is a millinery and designer based in Rome and Lecce, his works are exclusively handmade. Haute couture, cinema and show biz are his main working fields.

“Sometimes an image, a face, a place talks to you, they talk about themselves. If you can show at least a little of your feeling, only in this case you can say to make Photography. I am trying to do it, to go in this direction”. Maurizio Caschera, Italian fashion photographer. Simona Damiano is a makeup artist with +10 years’ experience based in Rome. The passion

and the dedication to her work highlight the shooting mood, the model beauty and in the same time always satisfy the customer’s request.

“I do not have any other way to describe the Dark Secret that I have kept in “Je t’aime”, as a red rose, charming and thorny. A dark secret for an end of a love where I decided that the time is gone”. Nuzza Bulla, Italian fashion model.

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<https://www.facebook.com/TiNA.P0tYNA?fref=ts>  
Instagram: @piccoladolceely





# HELLO PETAL

*Whimsical, Stunning, Innovative Floral Designs*

Model: DANIELLE TISCHLER | Flower Crown and Bouquet: AISLE OF EDEN |  
Makeup: ECLIPSE MAKEUP AND BEAUTY | Photographer: ASHLEIGH DEFRENZA



**T**he creation of Hello Petal was more a case of good luck than good judgement. The team was off to a very rocky start. After a crucial member fell sick and the soft morning light turning extremely harsh very quickly, panic started to set in and the pressure was mounting.

They needed an urgent resolution and or there was going to be a lot of money, effort and time down the toilet. Fortunately though, it was in those last moments of panic that the magic really kicked in.

With no studio, terrible light and fresh flowers starting to dry up almost everything that could have gone wrong did. With a stroke of creativity though the team managed to pull themselves together and the result was nothing less than stunning.

The photos ended up being taken by Ashleigh from Eclipse Makeup and Beauty who was originally commissioned as the Makeup Artist for the shoot. Moonlighting as a photographer, she was able to draw on her creative instincts and pull together an area at the back of her salon to do the shoot. "I was standing on my massage table in all different shapes trying to get enough distance between myself and the model Dani. The room is only 2m x 3m with two sinks, a cabinet and





a corner chair as well as the massage bed. You can only imagine the difficulty that presents with the only source of light coming through a window behind the cabinet."

Luckily enough, a team full of creative and talented women meant the results were nothing less than breath taking. Dani (model) had grown up in a small town in New South Wales, Australia. Although shy as a child, it was her career as a model and actor which gave her the tools to blossom. "Everyday I'm learning new things, building my portfolio, expanding my knowledge & experience, and meeting such talented people. This shoot really tested those skills and I am so proud of what we achieved." Dani has been in the industry for 5 years and is currently signed with Bella Model Management Sydney. The gorgeous flowers for the shoot were created by Lauren from Aisle of Eden.

Living in the busy coastal town of Cronulla Lauren oozes creativity, a skill which is reflected in the beauty of her floral crowns and bridal bouquets. Aisle of Eden is a boutique & exclusive business which thrives on providing excellence & attention to detail while showcasing a unique & on trend style. With every creation containing flowers which have been individually sourced, Lauren's team creates whimsical, stunning, innovative floral design which leave lasting impressions of elegance and emotion long after an event is over. The makeup for the shoot was directly inspired by Lauren's beautiful flower arrangements. Ashleigh from Eclipse Makeup and Beauty owns a small salon in the heart of Wollongong. With a wealth of experience in fashion, bridal and commercial style makeup, Ashleigh drew on autumn inspired tones to create the soft natural look Dani supported through the shoot.

Although a young team, Hello Petal has exceeded expectations for innovation and beauty while being a great example of the unique power and creativity of women in the industry.





# Leather

## ON

*Embracing The Journey That Lies Ahead*

PHOTOGRAPHER - MIRELA KRALJEVIC | MODEL - VALENTINA GAGIC | @AVA  
MODEL MANAGEMENT | HMUA - VALENTINA GAGIC | DESIGNER - LEATHERON

**M**irela Kraljevic, Sydney based photographer grew up in the fashion oriented continent of Europe, always dreaming of becoming a designer. Kraljevic simply loved to create. Kraljevic was born in a small city, Osijek, in Croatia and graduated from college with a diploma in fashion design. Soon after she moved to Zagreb, the capital city, to commence University and studied graphic design.

I met lots of creatively inclined people there. This greatly enabled me to expand and further explore my creativity.

The entirety of my life has involved working in fields that centre around design. This included fashion design, interior design and graphic design. But I was always obsessed with photography.

I naively thought in my head that creating a photo was an instant art. But experience now shows me that's not the case.

Photography is weeks of preparation, days of editing and so much more. But I enjoy the process.

I came to Australia 3 years ago and none of my qualifications from home were valid. Given that I had to finish a school again, I decided to learn photography. That was a form of art where I could combine all that I have learned in the past and push myself a little bit more.

I started my business a year and a half ago and I love what I do. I was surprised by the sheer amount of creative people I have met. I enjoy working with open minded people and creating. It is a combination of team work during the shoot and relaxed quiet time whilst I am editing the images. For me as an introvert, this is the perfect combination.

I find my inspiration in various things, from textures of fabric, people, songs, events, etc.

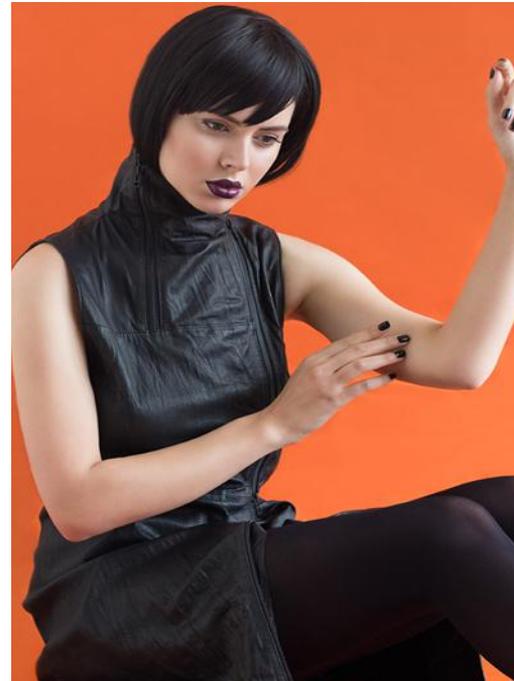
Until now most of my shoots were done indoor using natural light

and were pretty simple. But now I have bigger projects thanks to amazing people I am surrounded by. Having a great source of clothes, props, good make up artists, designers and an amazing models helps me to create better images. In the end it is a team work. And I am very grateful to have found that in Australia.

Photography also served as a chance for introspection. I think all artists go through this thing. Self doubt. You are not competing with other photographers, you are competing with yourself, over and over again. It is an interesting process and I have learned a lot about myself through my work. It is healing in a way. You need to push yourself outside your comfort zone, overcome your fears, be vulnerable. I remember posting my first few images online. My heart was racing like crazy. But today, I know that's not between me and the world. It is between me and my ego. That voice that tells you you are not good enough.

And even now knowing that, I always find what I could have done better but today I find that as a challenge to learn more, to push myself more and to be open to growth and learning and never being stagnant.

My goal is to make images that will leave an impact on people. My goal is to be honest about what it is like to be an artist. My goal is to stay true to myself in this industry. I know I have a long path in front of me but the journey is what it counts, right?





# LEATHER ON

PHOTOGRAPHER

**MIRELA KRALJEVIC**

MODEL - HMUA

**VALENTINA GAGIC**

MODEL REPRESENTATION

**AVA MODELMANAGEMENT**

DESIGNER

**LEATHERON**

MIRELA KRALJEVIC - [WWW.MIRELAKRALJEVIC.COM](http://WWW.MIRELAKRALJEVIC.COM) | [HTTPS://WWW.FACEBOOK.COM/MIRELAKRALJEVIC](https://WWW.FACEBOOK.COM/MIRELAKRALJEVIC)  
PHOTOGRAPHY | MODEL/HMUA- VALENTINA GAGIC - @AVA MODELMANAGEMENT | DESIGNER - LEATHERON  
[HTTPS://WWW.FACEBOOK.COM/LEATHERON.COM.AU](https://WWW.FACEBOOK.COM/LEATHERON.COM.AU) | [WWW.LEATHERON.COM.AU](http://WWW.LEATHERON.COM.AU)



# Organic RED COUTURE

*“When in doubt, wear red.”*  
—Bill Blass

PHOTOGRAPHER **LISA LIZARRAGA OF DREAMY CAPTURE PHOTOGRAPHY**

MODEL **KEECIA JONES** | MODEL **WHITNEY CONNER** | HAIR AND MAKEUP **HAPPI YBARRA** | DESIGNER **LILIANA A. CHAVEZ CARDONA**

PHOTOGRAPHER: LISA LIZARRAGA - DREAMY CAPTURE PHOTOGRAPHY | WEBSITE: [WWW.DREAMYCAPTURE.COM](http://WWW.DREAMYCAPTURE.COM) | FB: [HTTPS://WWW.FACEBOOK.COM/LIZARRAGALISA](https://WWW.FACEBOOK.COM/LIZARRAGALISA) | INSTAGRAM: [HTTPS://WWW.INSTAGRAM.COM/DREAMYCAPTURE/](https://WWW.INSTAGRAM.COM/DREAMYCAPTURE/) | TWITTER: [HTTPS://TWITTER.COM/DREAMYCAPTURE](https://TWITTER.COM/DREAMYCAPTURE) | CONTACT: [LISA@DREAMYCAPTURE.COM](mailto:LISA@DREAMYCAPTURE.COM) | MODEL: KEECIA JONES | CONTACT: [KK317@HOTMAIL.COM](mailto:KK317@HOTMAIL.COM) | [HTTPS://WWW.FACEBOOK.COM/KEECIAMJ](https://WWW.FACEBOOK.COM/KEECIAMJ) | MODEL: WHITNEY CONNER | CONTACT INFO: TWITTER/INSTAGRAM: [@WHITNEY\\_CONNER](https://WWW.FACEBOOK.COM/WHITNEY.CONNER) | [WWW.FACEBOOK.COM/WHITNEY.CONNER](http://WWW.FACEBOOK.COM/WHITNEY.CONNER) | [HTTP://WHITFITNESS.COM](http://WHITFITNESS.COM) | [WHITNEYCONNEROFFICIAL@GMAIL.COM](mailto:WHITNEYCONNEROFFICIAL@GMAIL.COM) | HMUA: HAPPI YBARRA | HAPPILY BEAUTIFUL MAKEUP ARTISTRY | [WWW.APPLYBEAUTIFULMAKEUP.COM](http://WWW.APPLYBEAUTIFULMAKEUP.COM) | [HTTPS://WWW.FACEBOOK.COM/HAPPILYBEAUTIFULMAKEUPARTISTRY](https://WWW.FACEBOOK.COM/HAPPILYBEAUTIFULMAKEUPARTISTRY) | [HTTPS://WWW.INSTAGRAM.COM/HAPPILYBEAUTIFUL/](https://WWW.INSTAGRAM.COM/HAPPILYBEAUTIFUL/) | COUTURE FASHION DESIGNER: LILIANA A. CHAVEZ CARDONA | FUSCHIA | COUTURE BY LILIANA CHAVEZ, AN ECO-FRIENDLY DESIGNER. CONTACT INFO: [LILIANA@FUSCHIACOUTURE.COM](mailto:LILIANA@FUSCHIACOUTURE.COM); [WWW.FUSCHIACOUTURE.COM](http://WWW.FUSCHIACOUTURE.COM); IG & TWITTER: [@FUSCHIACOUTURE](https://WWW.FACEBOOK.COM/FUSCHIA.COUTURE.FC); AND [HTTPS://WWW.FACEBOOK.COM/FUSCHIA.COUTURE.FC](https://WWW.FACEBOOK.COM/FUSCHIA.COUTURE.FC)



# GRAFFITI Fusion

*Fashion, the Greatest Form of Self-Expression*

MODEL: LORENZO CIAGHI | MUHA: BELINDA MATHESON | FASHION DESIGNER: CAMERON AND JAMES CLOTHING DESIGNS | PHOTOGRAPHER: BELINDA MATHESON PHOTOGRAPHY

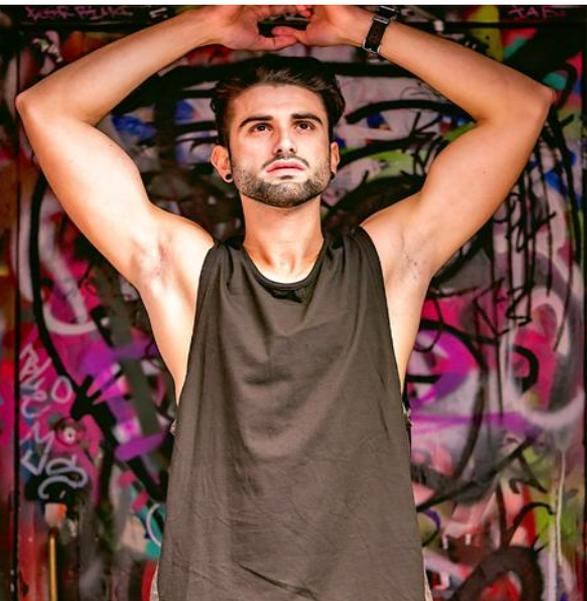
*“Anyone can get dressed up and glamorous, but it is how people dress in their days off that are the most intriguing.”*  
—Alexander Wang



"GRAFFITI FUSION"

MODEL: LORENZO CIAGHI | [HTTPS://WWW.FACBOOK.COM/LORENZO.CIAGHI.7?FREF=TS](https://www.facbook.com/lorenzo.ciaghi.7?fref=ts)

| MUHA: BELINDA MATHESON | [HTTPS://WWW.FACEBOOK.COM/BELINDA.MATHESON](https://www.facebook.com/belinda.matheson) | FASHION DESIGNER: CAMERON AND JAMES CLOTHING DESIGNS | [HTTPS://WWW.FACEBOOK.COM/CAMERONANDJAMES/?FREF=TS](https://www.facebook.com/cameronandjames/?fref=ts) | PHOTOGRAPHER: BELINDA MATHESON PHOTOGRAPHY | [HTTPS://WWW.FACEBOOK.COM/BELINDAMATHESONPHOTOGRAPHY/](https://www.facebook.com/belindamathesonphotography/) | @BELINDAMATHESON | PHOTOGRAPHY | LOCATION: HOSIER LANE - MELBOURNE | AUSTRALIA



# CHERRY BLOSSOM

PHOTOGRAPHER

BENJAHMIN SANDOVAL

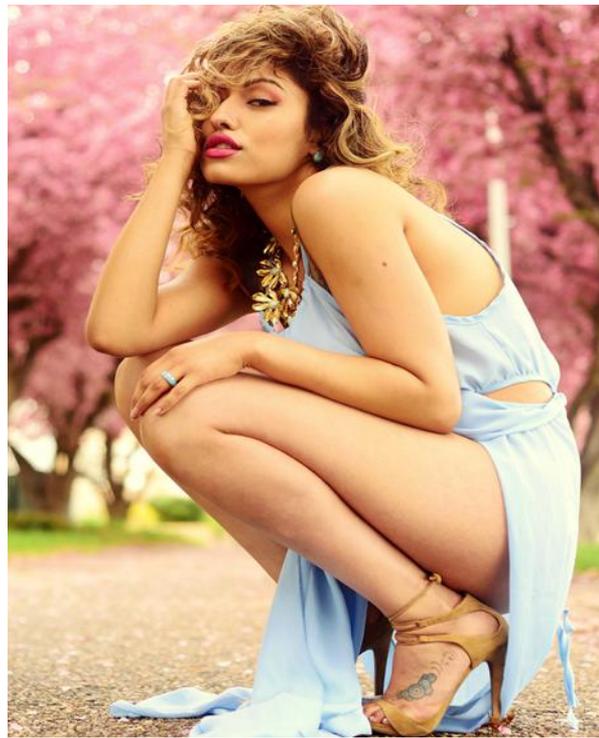
MODEL

AVA DEL CIELO

HMUA

JACQUI DANIELS

BENJAHMIN SANDOVAL | FB: [HTTPS://WWW.FACEBOOK.COM/BENJAHMIN.SANDOVAL?FREF=TS](https://www.facebook.com/benjahmin.sandoval?fref=ts) AND [HTTPS://WWW.FACEBOOK.COM/SANDOVALPHOTOSYNTH/?PNREF=LHC](https://www.facebook.com/sandovalphotosynth/?pnref=lhc) , INSTAGRAM: @BENJITSU300, TWITTER :@BENJITSUMODEL: AVA DEL CIELO | AVA DEL CIELO SOCIAL MEDIA FB [HTTPS://WWW.FACEBOOK.COM/AVA | REYESURIOSTE?FREF=TS](https://www.facebook.com/ava.reyesurioste?fref=ts) INSTAGRAM:@AVA\_DEL\_CIELO | JACQUI DANIELS SOCIAL MEDIA FB [HTTPS://WWW.FACEBOOK.COM/JACQUIDANIELSOFFICIALMODELINGPA GE?FREF=TS](https://www.facebook.com/jacquidanielsofficialmodelingpa/ge?fref=ts) INSTAGRAM:@JACQUIDANIELS





# By The Water

*Exclusive Designer Feature*

MODEL - MAKAILA MARY FRANCIS ALCAIDE | HAIR STYLIST - JENNY ALTON |  
JEWELRY DESIGNER - LANA MAY | COUTURE GOWNS - ANTOANETA BALABANOVA OF GALINA'S COUTURE | DANA DANLEY - PHOTOGRAPHER/STYLIST

**I** am a professional couturier, jewelry designer and teacher. I received my first degree in mechanical engineering in Uzbekistan and a second degree in clothing and accessory design. As a designer I specialize in unique jewelry design from the highest quality gemstones, seed beads, Swarovski crystals... Each design is handmade to perfection and follows the trend of today's highest fashionable jewelry:

My art designs, my artistic and unique jewelry creations can suit any occasion, and can be worn anywhere—from a formal affair at 5 star resort or a business meeting, to a fun night out with friends or a Holiday party; from a black tie dinner to a fun compliment to a cute sundress on a beach in Hawaii, or a rock concert! I go extra mile to accommodate women of all tastes, ages and budgets. I specialize in all different assortments of earrings, necklaces, and bracelets. I offer options to order, buy or even rent my jewelry.

I teach jewelry making techniques at my ABC studio, in the Phoenix area, all over USA, Germany, and Ukraine... My bead works travel all over the world to International shows, festivals, museums (Japan, France, Germany, Ukraine, Russia...), and fashion weeks ( Phoenix Fashion Week, Plitzs New York Fashion Week, Italy Bergamo Art Walk, Germany Hamburg Art Jewelry Runway ) . My bead works and patterns published in books, catalogs, and magazines in different countries more 70 times for last 6 years. I wrote the book Mixed Media Jewelry Techniques. More info can be found at: [www.Lana-bead.info](http://www.Lana-bead.info)

## MY BELOVED BEADS

[www.lana-bead.info](http://www.lana-bead.info)

Let's get together into one big circle and make our bead life happy and endless! Here you can find beading classes, kits, custom design, the rental, restoration ...

People always ask me: "What Inspires you?"

Inspiration, truly, is everywhere. You just need to open your eyes

a little bit to see it all around you. I love nature and the organic shapes of flowers, leaves, and trees, and I often use these types of shapes in my work. I am also hugely inspired by color and am constantly saving images online for color inspiration. I love combining colors in unusual ways, and the act of simply playing with color, whether it's on a plate with beads or on my computer screen, inspires a lot of ideas for me.

I have also learned that my best work comes when I don't really care about the outcome, when I am just messing around with the art supplies. True creativity requires a willingness to play with the materials, whether those materials are seed beads, Swarovski, gemstones, pearls, chains, whatever!

I really believe this - start with inspiration, follow your creativity and it will lead you to some amazing results and I think it's important to start in the home - how you live there sets you up for how you cope with the outside world.

The experience of really noticing the world around me and within me is the greatest inspiration of all. I aim for astonishment, daily.

I find that people are always looking for more positivity and happiness in their lives, and my art jewelry is my way of offering that to people. It's endlessly inspiring to know that I can make some sort of difference [in] people's attitudes toward themselves and their own lives.

I use my creative abilities to help make the world a better place.





# VINTAGE

*"The most important thing to remember is that you can wear all the greatest clothes and all the greatest shoes, but you've got to have a good spirit on the inside. That's what's really going to make you look like you're ready to rock the world."* - ALICIA KEYS

I am a 25 year old mother of three. I'm a college student who just finished my Associates and would like to eventually finish my degree in Political Science. I grew up in a small town in East Texas called Diana. As a small town girl I never fit in. I was different and didn't feel like I blended well with the country lifestyle. As I grew older I became more and more rebellious against modernized style and views. I became a grassroots activists and got involved in my community. I was the President on the Board of Directors for a non-profit organization called Secular Humanist Society of East Texas, where we advocate for a secularized democracy and educate people on humanism and humanism ethics and philosophies. I was featured in my College's newspaper for being "different" and advocating for what they labeled,

"Being Different is Okay". I was offered a chair position for the Democratic Party of Gregg County, but respectfully declined due to issues with my title in Secular Humanist Society of East Texas at the time, and endorsing political parties. I helped organized a local concert of metal and rock bands to help raise over \$600 for the local women's shelter back in March 2014 and still continue to orchestrate events and fundraisers to assist in helping the needy. Including handing out items, clothing, and canned goods to the homeless. I am also currently employed as a makeup artist and I also work independently. I model in my free time and strongly advocate for body positivity and support for all women. I believe in being kind to one another has humans and offering a lending hand when you can. I am also an animal rights activist and vegan.

Not the crazy PETA kind, but more health conscious.

We are all here on Earth for a short period of time and we need to all make sure that everyone here feels worthy and can be free to be who they are. I strongly support rocking whoever you are and whoever you want to be regardless of what anyone says. I believe in rights and happiness for all living beings as long as your actions do not hurt anyone. My personal lifestyle would be one that reflects a loyal person who doesn't harm anyone or anything and is always there to help those in need. I firmly support the concept of "live and let live". I may not agree with someone on ideas and concepts, but I respect your beliefs and your opinions and I will defend your right to voice them.



Model- Miss Harley V | <https://www.facebook.com/HarleyVonFierce/?fref=ts>, <http://www.modelmayhem.com/MissHarleyV> | Harley\_Von\_Fierce (instagram) | Photographer- Scott A. Smith | [www.facebook.com/scottalanphoto7](http://www.facebook.com/scottalanphoto7) | Car Provided by- Wayne Lowry | MUAH- Makeup by Mindy | <https://www.facebook.com/Makeup-by-Mindy-620241288078626/?fref=ts>



# SAB FIVE FIVE

*An Eco-Friendly Fashion Label*

SAB FIVE FIVE (AN ECO FRIENDLY LABEL)  
PHOTOGRAPHY / RETOUCHING: BHARATHAN KANGATHERAN @THE  
SHED STUDIOS  
INSTAGRAM: @THESHEDSTUDIOSAUSTRALIA  
TWITTER: @THESHEDSTUDIOS  
FB: [HTTP://WWW.FACEBOOK.COM/THESHEDSTUDIOSFANPAGENEW/](http://www.facebook.com/theshedstudiosfanpagenew/)  
DESIGNER: SAB FIVE FIVE  
H+ MUA: CHRISTINE DROUGAS  
MODEL: REAGAN O





# Ship Wreck

*Let go of inhibitions - Set your mind free and listen to the sounds of the seaside*

As a deep sea diver, I love water and I love putting my models into water at any given opportunity and photographing them. It is not easy work to do this but it is very rewarding to see the results and reflect on the success.

So you can imagine how excited I was, when I was fortunate enough during one of my dives to discover a beautiful ancient ship wreck off the sunny coast of Western Australia. Located in an isolated part of Western Australia we had to prepare and travel to this location.

Using the mesmerising deep blue, green colour of the Indian Ocean as my inspiration I set off to find a model that would fit the part in terms of looks and the ability to comfortably pose and swim with ease under water.

I decided to work with Afro Indian model Noorain Runowanda who together with her unique looks knew exactly how to work, breathe, move and pose with ease in water. She was incredible from not being able to hold her breath for 2 seconds underwater to nearly 20 seconds by the end of the first 20 minutes of training or so training! I knew I had found the girl for this Editorial Concept!

I teamed up with South African born designer, Margaret Sylvester to shoot her colourful and distinctive swim wear line from her line Silverstar Designs. As

expected, her colourful designs just blended incredibly well with Noorain!

While the underwater environment can create a dream like realm like no other planning is essential to ensure smoothing sailing of the shoot. Because of this we had to wait 3 weeks for a suitable day with low swell and winds to try and get the best conditions for the shoot. The shoot itself was very hard work.

We were lucky enough to have warm weather on the day however I was limited to 20-25 minutes of shooting time with the model per swimwear outfit due to the cold water temperatures in the ocean. In between outfit changes we would have to completely dry off and warm up for 30 minutes under the sun before heading back into the water.

We continued this cycle for all four swim suits. This photo-shoot was done without any scuba diving assistance or equipment so we had to constantly re surface to get air while avoiding the choppy waves before exhaling and diving back down to continue shooting.

We also had the added excitement of knowing that this area was known for being frequented by sharks. While sharks and modelling make for a striking juxtapose of wildlife and fashion this area was known for shark attacks so I had to shoot guarded

with an emergency shark 'Taser' and knife in case our safety was compromised - which thankfully it was not. Careful and cautious as to not disturb the sand and fauna that lived among the coral and within the wreck itself we were rewarded with our end result.

Using the coral and barnacle coated wreck as our back drop we were very lucky to be surrounded by beautiful fish, big and small which swam among playfully and freely among us, and provided an incredible atmosphere and setting to compliment the colourful swim wear designs.

The great positioning of the wreck in the ocean also helped create great lighting conditions which looked fascinating underwater as the sunlight filtered in. In the end each image beautifully captured the essence of the wondrous underwater environment and the designers clothing, thus affirming the beauty and creativity possible of shooting in the underwater world.

It was a wonderful collaboration with Noorain, Medi and Myself to achieve results that were very gratifying and credit is extended to all involved.

PHOTOGRAPHY / RETOUCHING: BHARATHAN KANGATHERAN @ WWW.THESHEDSTUDIOS.COM.AU | CONCEPT & LOGISTICS: MEDI EMAIL @ WWW.ME-PHOTOGRAPHY.COM.AU DESIGNER: MARGARET SYLVESTER @ SILVERSTAR DESIGNS MODEL: NOORAIN R | LOCATION: PERTH, WESTERN AUSTRALIA - AT AN ACTUAL SHIP WRECK.





# BORN FREE

*Sunrise to Sunset - Daylight Shifts Casting A Beautiful Orange Glow*

Photographer: Maggie Smith Photography- [www.maggiesmithphotog.com](http://www.maggiesmithphotog.com) | Model: Magon Villalpando | Hair: Jesse Gonzales



**M**AGGIE SMITH PHOTOGRAPHY - My love for photography did not occur until I was in my early 20's when I bought a point and shoot for my trip to Maui. Upon my arrival I began to take photos of my trip and an immediate love formed. I

was able to express how I saw a subject through the lens. Photographing for me is not so much about remembering a moment in the past or even freezing a memory but rather remembering a feeling...a feeling of how that person felt at that moment or how I felt shooting them. It took many years to get to the point in my life where I wanted to pursue something I loved that drove me and made me want to excel. I began building my portfolio a few years ago and I am thankful I took a chance on me. Today I primarily shoot couples and weddings. I love the intimate looks between and a bride and her soon to be husband or the father tearing up as he walks his daughter down the aisle. Capturing these emotions allows them to look back years from now and lets them feel the exact same way they felt that day.

My inspiration actually comes from nature and our relationship with it. I live in the San Bernardino Mountains and my love for being outdoors drives my desire to photograph the beauty around me every day. I find strength in nature. The way a river always keeps on running, the way a fish swims against the current or the way the tree stands against the wind. When I am not photographing weddings and couples I like to photograph portraits of women in nature. When I began to photograph portraits I found myself drawn to capturing images of women. They remind me of the beauty and strength I see in nature. Gentle yet fierce. The background of every image is just as important

as my primary subject. I rely on my background to set the mood and feel for the shoot.

MAGON VILLALPALDO was a model I had never worked with in the past but we had a great chemistry and I wanted to pursue this project with her. I almost feared due to her young age she might be too young to portray the strength and confidence required for this shoot. I was very wrong. Her inner strength, beauty and confidence are what makes this set so amazing. She is gentle but strong when she needs to be. In the car on the way there she studied the mood board I had provided her allowing her to visualize the emotion and strength I wanted this shoot to convey. The desert is grand and vast and her presence needed to be just as powerful as the background we were shooting or she would fade into it.

THE LOCATION The "Born to be Free" shoot took place in Joshua Tree California. Joshua Tree is composed of two different deserts making this location very unique. The concept was simple, Desert Bohemian Inspired that portrayed independence, individuality and art. I wanted to convey a moment in time where our personal struggles and problems were no longer tying us

down. A photo that makes a viewer say "I want to be her! She looks so confident and alive and most importantly free" We arrived together and I was delighted Magon understood the beauty I saw in the location as she instantly fell in love with it too. We quickly began to shoot. It was a beautiful spring California day with the sun out and the breeze keeping us cool. We hopped in and out of the car many times finding the best spots to shoot while driving around with our windows rolled down enjoying the beauty that we were submerged in. We shot for hours and time seemed to go by so quickly perhaps it was because we both didn't seem to be working we were genuinely enjoying that moment, that location and each other's company.

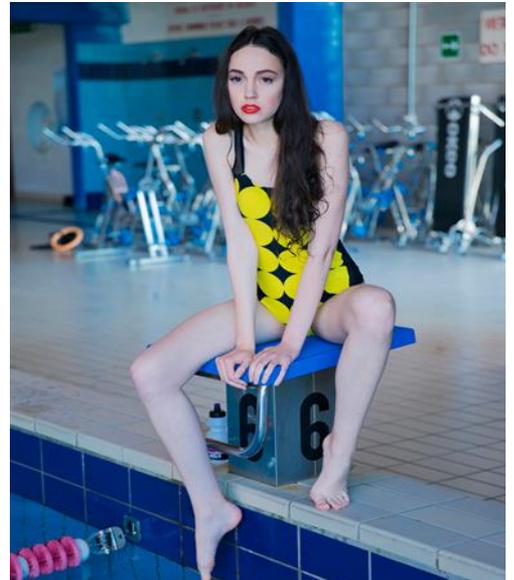
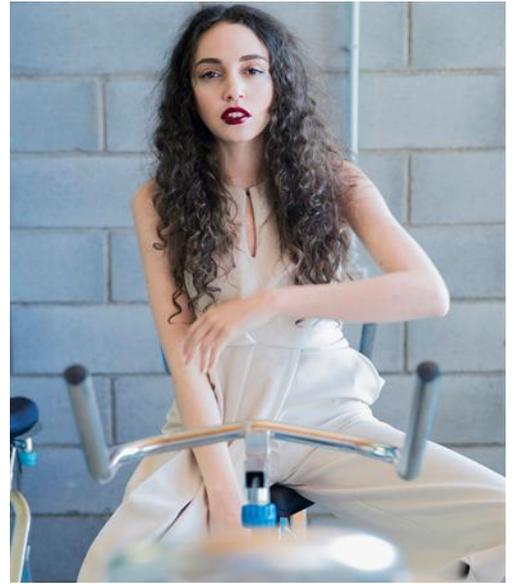
When all of a sudden the sun began to set and our daylight turned into a beautiful orange glow that reflected off of the sand and boulders all around us. The colors were so vibrant and lively. We rushed to hike up a cluster of boulders before it was too late and we were able to capture the last shots of the day which are my favorite from the entire set. That day I was able to combine most of my passions in one shoot: photography, hiking, and a killer sunset.





# BLUE WILDERNESS

PHOTO/EDITING: TATIANA MINELLI | MODEL: GLORIA FOGLIETTI |  
STYLIST: KHRYSTYNA VISCONTI | MUA/HAIR: CAMILLA GIOVAGNOLI | ASSISTANT: DAVIDE SAVO | LOCATION:  
PISCINA COMUNALE DI GUALDO TADINO - AZZURRA SOC. COOP. S.D. | SPECIAL THANKS: FILIPPO RONDELLI,  
& CRISTIANO BRUNETTI



Title: Blue Wilderness | Photo/Editing: Tatiana Minelli. (<https://www.facebook.com/TatianaMinelliPh/>, <https://www.instagram.com/tatianaminelli/>) | Model: Gloria Foglietti. (<https://www.facebook.com/gloriaofficial/timeline>, [https://www.instagram.com/gloriaf\\_weird/](https://www.instagram.com/gloriaf_weird/)) | Stylist: Khrystyna Visconti. (<https://www.facebook.com/khrystynaviscontistylist?fbref=ts>, <https://www.instagram.com/khrystyna.visconti.stylist/>) | Mua/Hair: Camilla Giovagnoli. ([https://www.instagram.com/cami\\_\\_lla/](https://www.instagram.com/cami__lla/)) | Assistant: Davide Savo. (<https://www.instagram.com/davide8815/>) Location: Piscina Comunale di Gualdo Tadino - Azzurra Soc. Coop. S.D. (<http://www.azzurrapiscine.it/piscina-di-gualdo-tadino/>) | Special Thanks: Filippo Rondelli (<http://www.studio816.it/>), Cristiano Brunetti.



# Behind The Scenes

*AN EXCLUSIVE LOOK WITH THE MODEL  
BEHIND THE SCENES*

**A**s a professional model, I have a lot to be thankful for. I moved to LA from Montana almost 3 years ago and threw myself into the wild. Since I've been here, I have had so many experiences.

How well you do in this industry relies not only on how much help others give you, but how much you are willing to help yourself. I learned from the very beginning that you get as much out of LA as you put in to it. Until you get here, most people don't realize the courage and dedication it takes to stay here.

The best part of staying is you make an amazing support network of the most talented and motivated individuals. I had the fortune of meeting cosmetologist Karen Bates-Ashley earlier this year. When she pulled these beautifully designed pieces from Jen Awad's fashion collection, we knew we had to get the right photographer to capture it. Karen recommended her good friend Phillip Ritchie, one of the best known photographers of Orange County.

I knew we were going to create something special, and we surely did. Phillip is as professional as he is talented. He incorporated a certain movement with each photo. Karen crafted hair and make up looks for each outfit with her own unique flair. Though each look was different, I couldn't help but feel like a million bucks. I felt the kind of belonging and confidence everyone searches for when they come here. I am filled with nothing but joy and gratitude, that I found such an amazing team to work with, in a city I have truly grown to love.

PHOTOGRAPHER **PHILLIP RITCHIE** | MODEL **CHRISTIANA DOWDY** |  
HAIR AND MAKE UP **KAREN BATES-ASHLEY** | WARDROBE DESIGNER **JEN AWAD**

# CHRISTIANA



# DOWDY

# The NOBLE

*“What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language.”*  
 —Miuccia Prada

MODEL: NAOMIE ISASOLE KAT | PHOTOGRAPHER & RETOUCHER: TEZ WANEM (TEZ PHOTOGRAPHY) | HAIR STYLIST: AHKIM TAN | MUA: MARTHA MOK

**HAIR ARTIST: AHKIM ANTHONY TAN OF AHKIM ART OF HAIR**

Ahkim Anthony Tan is an Avant Garde Hair designer. For the past 3 years, he was the Avant Garde Award Winner and 2 years he was runner up in Intercoiffure Australia. In 2014, Ahkim was one of the finalists at Visionary International Award in London representing Albert Royal.

You can view more of Ahkim's work at: [www.facebook.com/Ahkim-Art-of-Hair-Intercoiffure-212122115578860/?fref=ts](http://www.facebook.com/Ahkim-Art-of-Hair-Intercoiffure-212122115578860/?fref=ts)

**MODEL: NAOMIE ISASOLE**

Naomie is a 20 years old Sydney based model who has a passion for fashion and creativity. Started her modelling career at the age of 16 and has been fortunate to work with such a creative team to bring to live the Black and White Avant Garde theme .

You can view more of Naomie's work at: [www.facebook.com/Naomie-isasole-Model-163588183663785/](http://www.facebook.com/Naomie-isasole-Model-163588183663785/)

**MAKEUP ARTIST/STYLIST: MARTHA MOK ASSISTED BY CARMEN TAM**

Martha Mok is a Multi award winning makeup artist who created

the makeup Look for the Black and White theme. The makeup was inspired by the Concept of each look to emphasise the Avant Garde character being portait in these images.

You can view more of Martha's work at: [www.marthamok.com](http://www.marthamok.com)

**PHOTOGRAPHER: TEZ WANEM ASSISTED BY TEJASWEE RAJTHALA**

Tez is an amazing photographer passionate at what he does. He is Great with lighting and was able to capture the character and theme of the Black and White Avant Garde. The lighting and shadow effect which created inspired by the amazing hair art brings the themes to live.

You can view more of Tez photography work at: [www.tezphotography.com](http://www.tezphotography.com)

**THE CONCEPT: BLACK & WHITE**

Black and white are neutral colors. These colors have many definitions in terms of art, movies, photography, magazines, fashion and in life.

Black is the color of sophistication and elegance. Black is also a universal color, it represents power,

position and strong personality. In contrast black is the color of sorrow, death and darkness. In this Avant Garde, Ahkim Tan describes the light in our darkest times. The square shape of the hairstyle represents the four corners of life. The corners represent every side of life from suffering to success. Best described as security. The red and orange color highlighted in this picture as the light. In darkness there's always light, which describes that there's hope in times of despair.

White is the color of purity and cleanliness. This fresh color always clears our mind from worries, attracts positivity and great change. White is also a color used to represent heaven and hope. Everybody loves this color because it has power to set up our mood and feel relaxed. In this Avant Garde Ahkim Tan used feathers as main hairstyle. Feather is a symbol of life and hope, it symbolises that life is beautiful like feather we can go wherever we want and do what we want to do. The pointed design is a synonym that we can reach our dreams with strong mind and belief.





# EXCLUSIVE INTERVIEW WITH CHRISTOPHER JONES

## *CEO of The TDM Agency*

Dedicated in loving memory to Deborah Allen survived by her son Christopher Jones

**A**n exclusive look behind the scenes of *The TDM Agency*; with CEO Christopher Jones. In this interview we explore the inner-workings of the TDM Agency; and the man in power.

PUMP: What can you tell us about yourself?

CHRISTOPHER JONES: Well my name is Christopher Jones born and raised in Chicago and as much hatred that I've experienced and as much as I talked about relocating the place that I was supposed to be in is Chicago and I feel that I was supposed to be here to put my city on the map especially since Empire came out, I feel I was sent here to work for empire and put my models and talent on the show. My first love was music and I was doing that before I started managing models, I still love doing music but when I got that first check from booking a model for a paying gig I said let me put all of my focus on this cause this is paying me so there you go..managing models is hard tho I will not lie.

PUMP: Tell us about your career as the CEO of The TDM Agency.

JONES: I love when people ask me this cause I actually started my career on Twitter just playing around talking to all kinds of woman then I was discovered by the CEO of another agency which was called Team Sexy Ladies to be a recruiter for them to basically get all the new woman for the agency and I was a damn good recruiter but I never liked working for someone for a long period of time so I soon started getting woman for myself and started planing out how I was going to start my own agency and eventually did just that, it was actually a success from the start getting woman and everything and every year I would move up the ladder of success from moving from twitter to Facebook to Instagram to getting the sponsorship of Ciroc to Clique Vodka to getting women from different countries to submitting my first model to a major TV show to working with Empire to working with major music artist sending models to major video shoots to having a photographer that's

published in Maxim Magazine, Sports Illustrated, FHM and having him pay my model \$500 to shoot her for those magazines and the list goes on until I'm at the point I'm at today and I'm very happy where I'm at but want to move up...success is a beautiful thing.

PUMP: What is your experience with this industry?

JONES: I know a lot about the industry now and that's what my models expect from me as a manager, I know that there are some crooked and shady photographers out here that only want to get models out of there clothes and take there money, there are a lot of crooked and shady jobs out here that prey on the inexperienced aspiring models to get as much money from them as they can and/or try to have sex with them..it's all shady but it's good parts of this industry as well. As far as my experience I'm experienced in photography which I learned a lot about being in the industry as a model manager, I'm experienced in recruiting models and talent and finding the absolute best because I know what I want and that's the absolute best no more no less.

PUMP: What do you hope to accomplish with The TDM Agency?

JONES: one of my new models asked me this same question and it's actually too much to even mention, I've accomplished a lot already but I want to get my first transgender model cause I already have female, male and child models..I like to "wow" people and if I get a talented transgender model that would definitely "wow" people, I would love to launch my own clothing line and make it the official clothing line of The TDM Agency, I would love to have a tv show or reality show about my agency cause it's so much I have to deal with in my agency with the models and other issues. It is not easy dealing with over

20 models and everyone wants to be number one and all of them want attention plus other issues I can't even say so having a reality show will definitely grab a lot of viewers and make a lot of money but like I said its too much for me to even mention...oh I would love to launch my own magazine.

PUMP: How would you describe your professional interests?

JONES: I was doing music before I started managing models and before I created my own agency so the music is definitely still in me, I am definitely still interested in the music field and still do a little music when I have the time but managing models and trying to make my agency the best agency out there is very time consuming. I want to do everything in the world and have my hands in everything that can possibly make money so I hope that answered your question.

PUMP: When and why did you get started?

JONES: I believe I got started way back in maybe 2012 when I was making that transition from music to managing models and actually those 2 go hand and hand, I wasn't even thinking about managing models of having my own agency when I was doing music I was thinking about having my first hit on the radio or going to the billboard music awards but managing models and creating my own agency kinda just literally fell in my lap with no prior schooling or training..my Empire celebrity model Shavonne Marie went to school and got her MBA and I always tell her I'm proud of her for that but I never liked school or wanted to continue it..everything that I'm doing I either did it by ear of just had the talent to do it. I said it in my last interview that when I started I wanted to recruit and manage models just to get a lot of women which is what any guy wants to do but then sponsors



# EMPIRE'S SHAVONNE MARIE

*PHOTOGRAPHER*

**KEVIN RUSSEL**

*MODEL & HAIRSTYLIST*

**SHAVONNE MARIE**

*MAKEUP ARTIST*

**KEVIN HENDRICKS**

*WARDROBE*

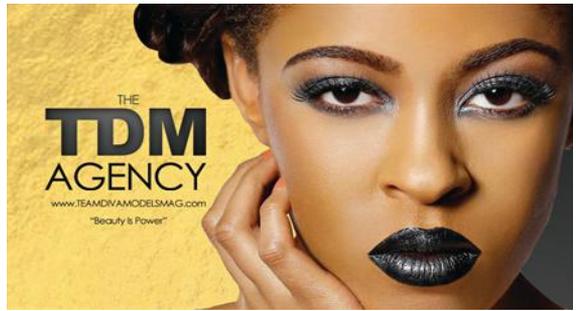
**FOREVER 21**

CREDENTIALS: EMPIRE SEASON ONE AND TWO FEATURED ROLES WITH CAMERA TIME, CHICAGO PD, CHOSEN FOR BATMAN VS SUPERMAN, XXL MAGAZINE FEATURE, COVER OF DESIGNER ORIGINAL MAGAZINE, COVER OF ALLEZOM MAGAZINE IN NEW YORK AND MORE | SHAVONNE MARIE | TWITTER @1SHAVONNEMARIE | INSTAGRAM @SHAVONNEMARIE\_ | FACEBOOK: SHAVONNE MARIE

# EXCLUSIVE INTERVIEW WITH CHRISTOPHER JONES

CEO of *The TDM Agency*

Dedicated in loving memory to Deborah Allen survived by her son Christopher Jones



come and that first check comes then credibility comes and all those things mean a hell of a lot in the industry, you need those things and you forget about all other minor things...that's why I got started...that's why I chose my occupation.

**PUMP:** Who are some of your favorite models and designers, and why?

**JONES:** other than my models I really don't have a favorite model cause honestly I really don't keep up with the models out here and not to sound snotty or arrogant but it's the truth when I'm not managing models or doing work with my agency I turn it off and focus on something else, I don't have anything to do with models anymore.

**PUMP:** Which fashion magazines, websites, blogs, and catalogs do you suggest models to visit most often or study?

**JONES:** i would suggest a model to visit Venus.com cause that's what I think a good model should look like, pose, advertise a brand and sell a brand...it teaches a model how to look, how to sell a brand and brand herself and all of that can make you money and thats key in my agency cause if you can't make money you're basically no use in my agency and all agencies. This is the same material that I want to put in my magazine to educate models on how to look, how to pose, how to act in certain environments and how to make money.

**PUMP:** What's your fashion mantra?

**JONES:** if you mean who do i idolize it has to be Sean Puffy Combs, he always knows what to wear in any environment...he always dresses for the occasion wether it's up or down, designer sweatsuit of designer t-shirt with a hat cocked to the side to a designer Gucci or Prada suit \$1000 shoes he always looks his worth and he knows how to make money, Tom Ford is another one that dresses well and Kanye West.

**PUMP:** What do you look for in talent for The TDM Agency?

**JONES:** if your a model that's inquiring about The TDM Agency you got to have the look...that model look, the look that can stop traffic..the look that kills..that's the first thing I look for in a model wether it's female or male..if you don't have

that you might as well hand it up. The second thing I look for is the pose cause that is also very important, I look at how you pose and if you can do it a number of ways..I look for creativity...my model Tygeria definitely has that and can teach others a thing or two on how to do it, i also look at her modeling history and if she has credentials already cause if she does I can definitely set her up go make a lot of money and if she's a new model with no credentials that means I have to build her up to start making..if she has the look then it would be an easy job.

**PUMP:** What other projects have you done? Could you provide links?

**JONES:** I've booked models on the hit TV show Empire <http://deeplink.me/fox.com/watch/673659971795> Chicago PD <http://www.nbc.com/chicago-pd/video/Chicago-Fire-the-Batman-Vs-Superman-movie-Shameless-Insure-On-The-Spot-commercial> <http://youtu.be/LgMlf0Tc-CoM> Designer Original Magazine, All-ezom Magazine [www.mozellamalone.com/media](http://www.mozellamalone.com/media) Maxim Magazine, beauty pageant and fashion shows for Elucid Magazine, Wale ft Usher "Matrimony" video I've done a lot of projects and looking to do much more.

**PUMP:** What are some of your favorite day-to-day tasks?

**JONES:** my favorite day-to-day task involve me working, grinding and trying to make money, trying to find that next outstanding breathtaking model or actress that will go down in history cause i want to be historical.

**PUMP:** What makes [your city's] fashion unique?

**JONES:** Chicago has a very unique way of fashion although I can't say it's different or trendy cause I see a lot of people dressing and doing the same thing they do in New York, I was happy to see this new fashion designer named Veyron Calanari who has a very unique and awesome clothing line and I actually bought some of his shirts, pants and shoes so that lets you know his style is hot but Chicago is definitely coming around.

**PUMP:** Do you have any other experience in the fashion industry (writing, photography, marketing, etc.)?

**JONES:** Yes I also write and have written

for a number of magazines including Curvy Magazine, Designer Original Magazine and looking for more magazines to write for, I love writing and I have a very unique thought process so I feel I should get paid for it. Ive also done a little photography and marketing which are very important fields to get into especially marketing cause it's a lot of money to be made in that field.

**PUMP:** What do you find fun and rewarding about being the CEO of The TDM Agency?

**JONES:** it's always fun when you do a good job and it's also rewarding, I have to keep succeeding cause if I don't I get depressed and I don't want to go through that again so I have to keep accomplishing things and I love when my models and talent do a good job and succeed in something cause that's what keeps me going like I just saw my model Megan Woman in Empire and they gave her excellent camera time and showed her walking, pivoting and turning like she was on a runway but she was actually on a red carpet next to Taraji P. Henson and Terrence Howard which was amazing and I was very happy about that.

**PUMP:** What advice do you have for aspiring talent?

**JONES:** do your research before you get into the business cause you might not have the stomach for what you're getting into, be prepared to hear a lot of "no's" before you hear a "yes" and be patient cause you are not going to get famous and make a lot of money over night...it takes time.

**PUMP:** Who are some of your favorite fashion photographers? (They do not have to be famous.)

**JONES:** actually one of my favorite photographers is one that I do not get along with hahaha he got jealous of me and started hating and tried to destroy my name and creditability, I won't say his name but he's from Chicago and I love his editing on his images he takes but... he can actually go far in the industry and I tried to team up with him to further his brand but he ignored my offer smh you cannot be stubborn If you expect to get anyway in this industry.

**PUMP:** What does fashion mean to you?

# THE TDM AGENCY

JONES: fashion means posing viciously, fashion means rocking that dress of heels or slacks or hair style, fashion means knowing how to walk and walking vicious, fashion means turning heads, fashion means photography, fashion means "You Got The Look", RIP to Prince cause he was the apidimi of fashion, fashion means anything that looks good.

PUMP: What distinguishes a good model from a bad one?

JONES: a good model is not scared or sensitive..a sensitive model is no kind of model, a bad model is one who can't take criticism and it's too many of those kinds of models out here..I don't even classify them as models.

PUMP: What distinguishes a good photograph from a bad one?

JONES: that's an easy question a good photographer is one who wants to make money and is passionate about his/her work, a bad photographer is one that's only out to get models out of they're clothes...a bad photographer is only out to get sex from his/her clients. A good photographer makes you look and feel gorgeous while a bad photographer makes you look and feel cheap, insecure and not want to model anymore...can I get a round of applause for that??? Let me take it up a notch a good photographer is Matt from Black Tie Wedding, a good photographer is Jerry H'man, a good photographer is Skillz but he needs to know to respect and get a long with a male manager, needs to check his ego at the door and needs to know how to make that real money not that eye candy money which is no money...there are a lot of bad photographers just like there are a lot of good photographers and to the good ones I say kudos.

PUMP: What are some things you dislike/hate about the fashion industry?

JONES: there's not too much I dislike about the fashion industry but don't like the fact that it's not enough African Americans in the fashion industry and I don't like that it's not enough people that will allow African American to get famous, get well known and make a lot of money in the fashion industry, I do like the creativity in the fashion industry and I hope that keeps up and excels.

PUMP: How has your career changed other aspects of your life?

JONES: I am very passionate about my agency and my career..I treat it like its my baby and when someone tries to hate on it, copy it, take it over and make it there own I get absolutely upset because I made this, I built this from the ground up with no help just hatred..I protect it and make it bigger. I treat it as if it was my baby and it makes me see being a parent in a new way.

PUMP: Describe the atmosphere of The

TDM Agency.

JONES: it's a good atmosphere but with an agency filled with gorgeous models you have to know that it's gonna be some hating on one another but that helps keep other models on there toes and looking good, life is a competition no matter how you look at it to still a competition and models know that so they have to have they're A game on point always but all and all the atmosphere is as good as it can be and that's all I ask for.

PUMP: Tell us about your education? What languages do you speak? What courses have you taken?

JONES: i only got as high as the 12th grade but have the knowledge of someone who went through four years of college and accomplished enough of someone who went back to school and got 5 more degrees haha I work hard and as long as I keep doing that I will conquer any and everything.

PUMP: What are your goals, how do you see yourself progressing in this field?

JONES: my goal is like everybody's goal to be financially straight, I see it but I'm not there yet so I have to keep doing what I'm doing which is working hard. I've already got paying sponsors and have booked paying jobs so that's a great start...as long as i claim it it will happen.

PUMP: What do you know about the advertisement industry, advertising psychology and photography?

JONES: you need advertisement..good advertisement will do your brand some good which will bring the money in but know that it takes money to make money, put that money into advertising and watch that money come pouring in with interest.

PUMP: How important would you say nutrition and exercise is in this field? What is your nutrition? How often do

you go to the gym?

PUMP: Anything else you'd like to say?

JONES: I always tell models to eat right cause I can't make any money off of you if your body isn't tight or in shape, no one wants to see a model that's out of shape. I used to didn't care too much about staying healthy, eating right and keeping myself in shape, i used to be a junk food, soda pop, hamburger, heavy salt and sugar type of person until i had a slight downfall and now I drink water whenever I think about it, i put little to no salt or sugar on my foods and I think about health and staying in shape all the time. I'm a slim guy but that's not all bad when you keep yourself healthy, I don't have time to go to the gym but I try to workout as much as I can and I do a lot of walking cause I do the best thinking when I walk which is how I came up with the ideas of my agency, my magazine, the promotions that I do and numerous other projects..I have Multiple Sclerosis so i have no choice but to stay healthy cause if I don't this disease will get the best of me. Wether you're 18 of 58 a healthy model, manager of CEO will be around for a long time to make money...hey I have models that's in they're mid 40's in my agency that still look fabulous but that's because they keep themselves healthy. The mind is the greatest muscle you have, you can lose everything your arms, legs all of your limbs but as long as you still have your mind..your brain you can conquer anything.

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# Wandering SOUL

*“Fashion is what you’re offered four times a year by designers.  
And style is what you choose.”* - LAUREN HUTTON

Photography - **NATHAN DUKES**  
Model & Hair & Makeup Artist - **DENI HACKETT**  
Location - **CANBERRA, ACT, AUSTRALIA**

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# DENI

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# HACKETT

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# GRAFFITI

*“Nothing makes a woman more beautiful than the belief that she is beautiful.”*  
 —Sophia Loren



**TEAM CREDITS**

Photographer | Davide Druso  
 Fashion Editor, stylist & jewel consultant | Paola Glam  
 Models | Georgina Hobor & Petia Petrova  
 Make Up & Hair Stylist | Diana Gerardi  
 Multi-Brand Store | Claudio Cesetti boutique  
 Location | Rome, B-Subway

Page Right and Page Left/Left Side:  
 Model | Georgina Hobor  
 Black T-shirt | Back to Basic MNML  
 Jilet | MNML  
 Leggins | High Tec  
 Cap | MNML  
 Jewels | Lim.Glam  
 Paillettes Bag | Lim. Glam  
 Sneackers | Converse Limited Edition

Page Left/Right Side:  
 Model | Georgina Hobor  
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 Jilet | MNML  
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 Jewels | Lim.Glam  
 Paillettes Bag | Lim. Glam  
 Sneackers | Converse Limited Edition

Model | Petia Petrova  
 Shirt | Odieuses  
 Pants | Via Delle Rose  
 Cape | Houte Couture  
 MNML  
 Jewels | Lim.Glam  
 Boots | SM





# GRAFFITI

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GERARDI | MULTI-BRAND STORE | CLAUDIO CESETTI BOUTIQUE  
LOCATION | ROME, B-SUBWAY



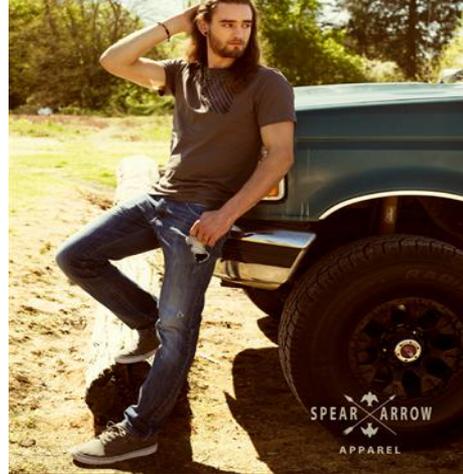
# GRAFFITI

MÒDEL | PETIA PETROVA | SHIRT | ODIEUSES | PANTS | VIA DELLE ROSE | CAPE | HOUTE COUTURE MNML |  
JEWELS | LIM.GLAM | BOOTS | SM



Model | Georgina Hobor | Eco-Fur Jacket | Jijil | Printed T-Shirt | Mugato | Eco-Leather Skirt | Jijil | Jewels | Lim.Glam | Boots | SM  
Photographer | Davide Druso | Fashion Editor, stylist & jewel consultant | Paola Glam  
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**SPEAR ARROW**  
**APPAREL**



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**BRING YOUR  
SPRING**

